



ENTRÉ TECHNOLOGY GROUP

Serving the OEM and Embedded Computer Needs of the Medical and Clinical Lab Markets

FOR IMMEDIATE RELEASE

ENTRÉ TECHNOLOGY INTRODUCES NEXT GENERATION RESULTS DELIVERY DEVICE

FORT WORTH, Texas -- March 15, 2007 -- EntreTechnology, a leading provider of embedded computing solutions to the medical and clinical lab markets, announced the launch of its GenesysRC family of next generation results delivery devices. The first product to hit the market is the NC-4802, a printer independent device that offers full functionality in a small footprint.

"When we bought the assets of RTS in 2003 everyone was proclaiming the imminent demise of the remote printing market. We found it strange that even one of the largest companies in the industry no longer viewed remote printing as a growth opportunity," said Gary Clayton, Vice President. "On one hand we agreed with the pundits that remote printing, as it had historically been viewed, was on a decline. However, we still viewed the market as having incredible growth opportunity because we never boxed ourselves into the narrow definition of a remote printing company. Instead we defined ourselves as a results delivery company, and we set about studying the market to find a better solution."

The result of EntreTechnology's study was an 18-month development effort that produced the GenesysRC family of results delivery products. These products boast 512MB of storage space and functionality that includes full file handling, comprehensive error reporting, modem data capture, fax receipt, network and wireless connectivity as well as planned interface capability with EMR and practice management systems. Additionally, the company is offering a developers version to allow LIS, HIS and POLL application companies a platform to add their client software and provide a seamless, fully integrated solution to their clients.

"EntreTechnology has been in business since 1984. We are a profitable, privately held company with a strong balance sheet and positive cash flow. We have supplied OEM computers and printers to one of the world's largest medical instrument manufacturers for 17 consecutive years with an average volume of 400 units per month for that entire time," Clayton continued. "Ironically, every lab that is a candidate for our GenesysRC line of results delivery products is probably already using a printer or computer that we OEM'd for one of our instrument manufacturers or LIS application clients. We are intimately familiar with the challenges lab personnel face on a daily basis and we are structured to respond to their needs."

The NC-4802 will be available for purchase April 15, 2007. An all-in-one LED/Laser device and all-in-one dot-matrix device are being considered for release later in the year. Pricing for all of the GenesysRC products is expected to be equal to, or slightly less than, the equivalent legacy RTS product. EntreTechnology is providing live demonstrations of the NC-4802 by appointment via a shared Internet connection.

EntreTechnology

EntreTechnology provides OEM and embedded technology solutions to medical companies and clinical labs worldwide. For more information, visit www.entretechnology.com.

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